

### 100% JOB GUARANTEE PROGRAM

# Digital Marketing & Al

PG Program by KAE Education





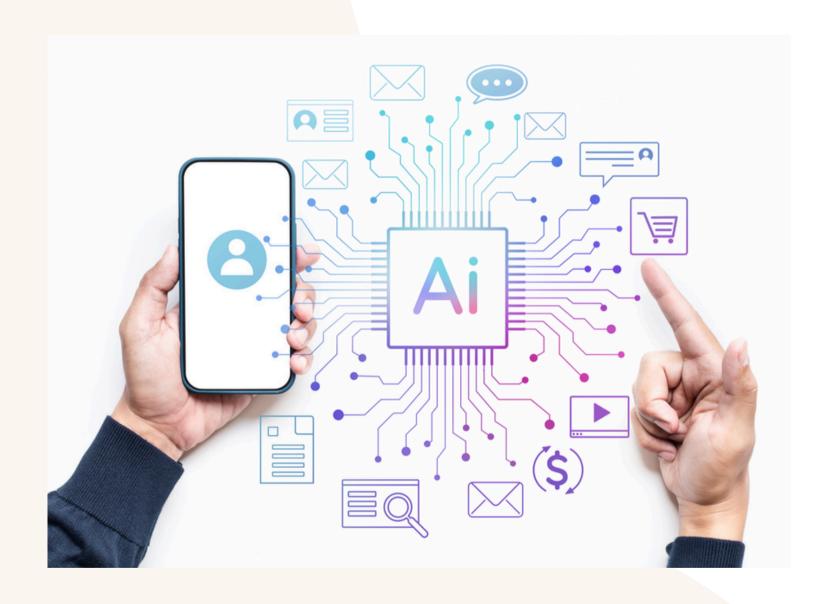












# Post Graduate Program in Digital Marketing and Al

The marketing landscape is undergoing a seismic shift, with **Artificial intelligence (AI)** becoming a core driver of innovation and success. The Post Graduate Program in **Digital Marketing and AI** is your gateway to mastering this dynamic field. Designed for aspiring marketers and tech enthusiasts, this transformative live online program offers **120** hours of intensive training spread across **6** months.



### **Skills You will Master**

WEBSITE MARKETING









VIDEO MARKETING















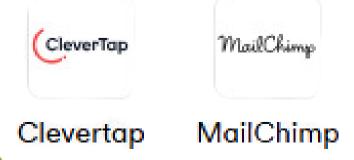
### What You Will Learn

- Master advanced digital marketing strategies and AI applications.
- Learn to optimize SEO, social media, and paid campaigns for real-world impact.
- Stand out in the competitive job market with a guaranteed placement support.
- AI-powered techniques for automation, audience targeting, and campaign optimization.

- Gain hands-on experience with industry-leading tools like Google Ads, SEMrush, and Al-driven analytics.
- Build a strong foundation in AI tools such as chatbots, predictive analytics, and personalized marketing.
- End-to-end digital marketing strategies for web, social media, and video platforms.

For Detailed Course Curriculum Click here

### Master 80+ Tools Including





ChatGPT













Canva Hootsuite

Mailtrack

Analytics

Data Studio

Trends

## Artificial Intelligence In Digital Marketing

Al in Marketing Automation and Analytics

Search Engine
Optimization
(SEO)

**Content Marketing** 

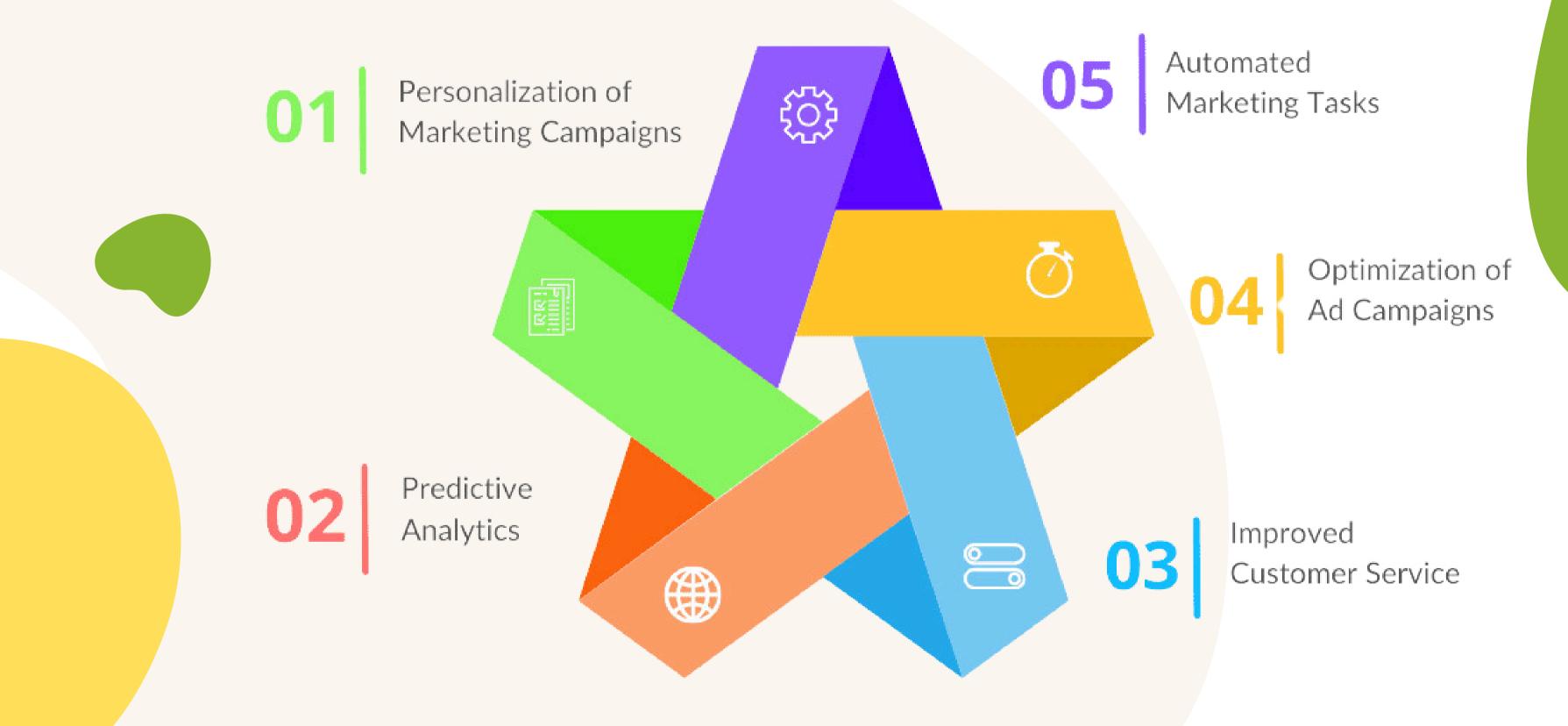


**PPC Marketing** 

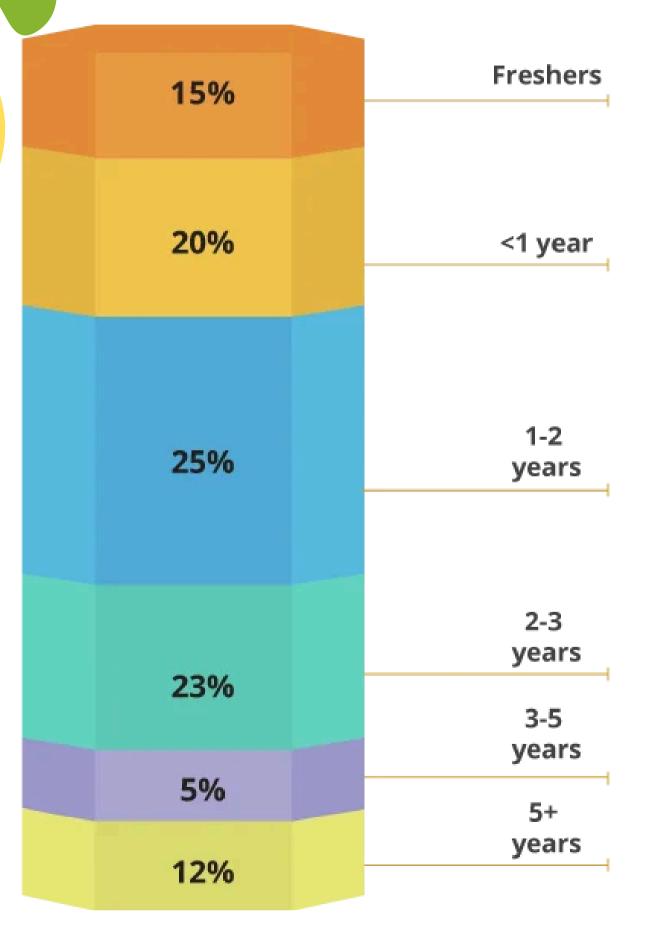
Social Media Marketing

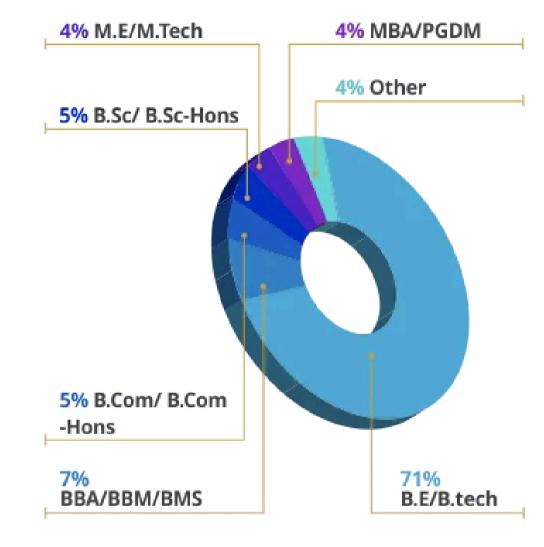
> Email Marketing

# Al <u>Benefits</u> In Digital Marketing

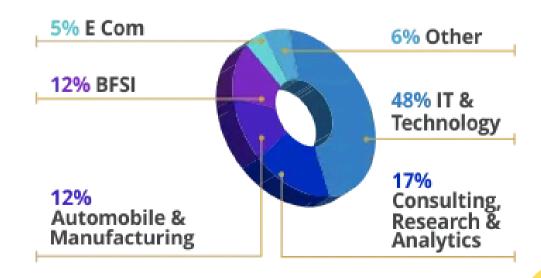


### **Students Profile**





#### **Industry Diversity**



### 9 - in - 1 @ KAE Education



- Instructor Led Live Online Classes
- Globally Recognized Certification
- 100% Job Guarantee or Money Back
- LMS Access
- Lifetime Class Recording Access
- Live & Capstone Projects
- Complimentary Soft Skills Training
- Mentorship from Industry Leaders
- 1 to 1 Doubt Clearing Session







# Sample Certificate & Accreditations









Ministry of MSME, Govt. of India











CETIFICATE ID: KAEDSCC00512





### Our Alumni In <u>Top Companies</u>

























## THANK YOU

















